



IMPROVE Your Customer Care NOW!

3 Ways to Improve Customer Care Through Data Hygiene
A Tips and Tricks Whitepage

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MAILING FAQs

What will you do with any duplicate or poorly formatted addresses from my list (CASS Certification)?

The first step in reducing postage cost is to make sure the address records of your mailing list are within the standards set by the U.S. Postal Service. Precision Mailing uses CASS (Coding Accuracy Support System) certified software approved by the USPS. We repair recognizable addresses that are incorrect, and standardize them to meet these USPS specifications.

Can you clean our mailing list that includes duplicate and similar address?

Yes. We combine (merge) two or more lists and remove (purge) the names and addresses that appear more than once. This gives you a clean list, so you don't waste money mailing to duplicate records. Our cutting-edge merge/purge software standardizes and corrects all possible addresses in your lists, then creates a special merge/purge sequence to eliminate the true duplicates and keep the good addresses.

What can you do to identify customers that have changed their address?

You'll want to consider using NCOA (National Change of Address) on your in-house mailing list at least once a year. NCOA uses data updated by the U.S. Postal Service every week to identify individuals, families and businesses that move. Precision Mailing can apply NCOA to your list to identify and correct people who have moved. We can even manage your mailing list for you so that you can concentrate on your business.

We have large volume mailing needs. Can you handle our unique requirements?

Precision Mailing has multiple state of the art mailing services equipment that can address up to 100,000 pieces per day! We also have a 15,000 square foot warehouse that can accommodate large, changing requirements.

Do you offer mailing services on items not printed with you?

Yes. Please call our experienced customer service department for a free price quote.

Will you warehouse and mail our products?

Yes. We are a full service mailing and order Fulfillment Company. We have sophisticated software that allows to efficiently store, pick and pack your products. For more information on our fulfillment services please visit our fulfillment company section of our site or call our reps.

We have a mailing project that needs to be done ASAP. Can you help us?

Yes. Our digital print on demand services is perfect for your quick runs and those unexpected projects that need to be *shipped tomorrow*. All you need to do is e-mail us your PDF. If you want, we will produce several samples and you can have them sent via overnight carrier. Since there is virtually no set-up or pre-press time compared to a traditional offset printer. **In most cases, your printing can be completed and shipped the same day of your approval.**

Precision Mailing will store your PDF for future use and print the exact quantity you need when you need it. Whether you need 10, 50, 250 or 5,000 to 10,000 prints they are always available the very next business day.



List Hygiene



- List Cleansing
- Merge/Purge
- List Stylization

Postal Prep



- Address Correction Services
- USPS Presorting
- C.A.S.S. Certification

Subscribe to Precision's News and Offers:

First Name *

Email *



First-Class Mail
DISCOUNT LETTERS & CARDS

Weight Not Over (ounces)	Automation				Nonautomation
	5-Digit	3-Digit	AADC	Mixed AADC	Presorted ¹
1	\$0.312	\$0.334	\$0.341	\$0.360	\$0.373
2	0.437	0.459	0.466	0.485	0.543
3	0.562	0.584	0.591	0.610	0.713
3.5	0.687	0.709	0.716	0.735	0.883 ²
Card Rate ³	0.191	0.204	0.208	0.220	0.241

1. Letters that meet one or more of the minimum code characteristics in EPM 2011.3.1 are subject to the corresponding surcharge.
 2. Try envelope weight for machinable letter preparation is 3.5 ounces.
 3. The card rate applies to both single or double postcard when original markets apply (half of double postcard must be delivered by early first business day).

		First-Class Mail DISCOUNT FLATS				
Weight Not Over (ounces) ¹	Automation				Nonautomation	
	5-Digit	3-Digit	ADC	Mixed ADC	Presorted	
1	\$0.383	\$0.484	\$0.567	\$0.686	\$0.699	
2	0.553	0.654	0.737	0.856	0.869	
3	0.723	0.824	0.907	1.026	1.039	
4	0.893	0.994	1.077	1.196	1.209	
5	1.063	1.164	1.247	1.366	1.379	
6	1.233	1.334	1.417	1.536	1.549	
7	1.403	1.504	1.587	1.706	1.719	
8	1.573	1.674	1.757	1.876	1.889	
9	1.743	1.844	1.927	2.046	2.059	
10	1.913	2.014	2.097	2.216	2.229	
11	2.083	2.184	2.267	2.386	2.399	
12	2.253	2.354	2.437	2.556	2.569	
13	2.423	2.524	2.607	2.726	2.739	

1. Flat-size pieces with certain characteristics (see 301.1.3 through 1.5) are subject to parcel rates.

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